What Can Students Do?

Support Your Business With Student Talent

TALENT FORWARD

BC Chamber of Commerce
Know what's on BC's mind.

ACE WIL

Add staffing to support your day-to-day operations:

Has there been a project you have been putting off or maybe an issue that you want to tackle, but don't have the capacity? Work-integrated learning (WIL) students are keen to apply their learning to tackle those backburner projects or problems you are facing.

Human Resources:

Add a student to your HR team to support your HR administrative processes, assist with recruitment or organize training/onboarding.

Digital Marketing:

Develop a digital marketing strategy for your business and get support putting a social media strategy in place to attract customers.

Get support for a specific project or challenge your organization is facing:

Many businesses in BC hire students on an on-going basis to support their operations which benefits the students while also providing affordable, flexible labour to businesses. Students can also fill in staffing gaps during peak periods and temporary leaves.

Project Coordination:

Have a big event, annual conference, or fundraiser coming up? Students can support event management, taking that logistical and organizational burden off your plate.

Operations and Logistics:

Students can support with purchasing, process management, and quality management.

Build your pipeline of potential future hires:

As finding skilled labour continues to be a challenge, many BC organizations are investing in working with students as a critical component of their talent recruitment process.

Accounting:

Get support with your accounting by hiring a student to help with tax season or take on tasks within AR and AP. They can also support financial reporting and analysis.

Data Analytics:

Dig into your data to predict trends, understand customer needs, and gain insight into how your business can make better data-driven decisions for the future.

Contribute to a stronger workforce and economy:

Our workforce and economy benefits when new graduates have job-ready skills to apply in the workforce. Through work-integrated learning, students learn the technical and soft skills they need to enter the workforce and start contributing right away.

Technology Design and Implementation:

Students can help identify, design, or implement new types of technology that allows your business to be more effective.

Business Analytics:

Take a step back to assess your business performance. Students can perform analysis and modeling to help you gain deeper insight into future next steps for your business.

Expose your team to new ideas and creative thinking:

Students bring fresh perspectives, energy, and up-to-date academic knowledge into your organization.

Research and Design:
Considering a new business idea or research concept? Students can help you conduct research to assess viability.

E-Commerce and Website Development:
Is your business looking to do more business online? Students can help set-up websites and e-commerce sites, helping your business engage more customers.

Get started with student talent!

Consider bringing a student onboard your organization to help your business grow. Across BC, work-integrated learning (WIL) students are eager to work with organizations to gain experience and learn valuable skills.

Find the right work-integrated learning program

Post an opportunity